

Jiwoo An

Product Designer & Graphic Designer

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UX designer with experience in user research, usability testing, wireframing, rapid prototyping, and accessible UI design. Proficient in Figma and Adobe Creative Suite, I improved task success to 82% on a Nest thermostat redesign, led research for the American Heart Association, and contributed to a Deloitte collaboration on an online appointment scheduling system for a government mailing and delivery organization. My work is grounded in research synthesis, information architecture, design systems, and cross-functional collaboration.

WORK EXPERIENCE

UI Design Lead at Deloitte (ScadPro Collaboration Project)

Savannah, GA | Jan 2026 – Mar 2026

Worked on a UX/UI improvement project for an online appointment scheduling system for a government mailing and delivery organization.

- Designed user-centered scheduling flows and interface concepts that simplified complex document preparation and reduced user confusion during the booking process.
- Led UX/UI and usability testing for a large-scale appointment scheduling platform, identifying key friction points and translating findings into actionable design improvements.
- Collaborated with cross-functional teams in an industry client engagement to deliver research insights, wireframes, and design recommendations under tight project timelines.

UX Designer at American Heart Association (SCAD Serve Collaboration Project)

Savannah, GA | Sep 2025 – Nov 2025

A community concept for women of all ages that funds heart health research and connects COR members to trusted heart health information. Conducted 10 interviews and a survey of 41 participants focused on women's heart health awareness among Gen Z, generating insights to shape platform requirements.

- Built platform wireframe prototypes and consulted on a marketing strategy aimed at current and upcoming generations.
- Led visual design of the process book and collaborated with a cross-disciplinary team to align research, product, and content.

EDUCATION

Savannah College of Art and Design (SCAD) Savannah, GA | Sep 2022 – Nov 2026

- Bachelor of Fine Arts – User Experience Design | Minor – Graphic Design
- Dean's List | Spring 2024 – Present

SKILLS & SOFTWARE

- **Skills:** UX | UI | Interaction Design | User Research | User-Centered Design | User Testing | Prototyping | Graphic Design | Data Analysis | Communication | Cross-functional Collaboration | Problem-Solving
- **Software:** Figma | Adobe Illustrator | Adobe Photoshop | InDesign | Rhino | Blender | KeyShot

CERTIFICATE

- Google AI for Research and Insights – Coursera, Issued Mar 2026
- Design Research and Insight Translation – Lextant, Issued Jun 2025
- Adobe Certified Professional in Visual Design Using Adobe Photoshop – Adobe, Issued Feb 2024